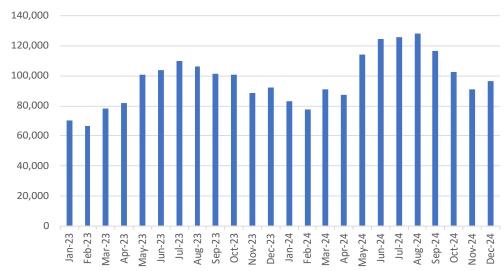
CANADA

Direct flights
between Calgary,
Montreal, Toronto
and Vancouver to

Texas scheduled on Air Canada, American Airlines, United Airlines and Westjet.

Scheduled seats from **Canada to Texas** by month shown below.



Canada to Texas

- 60% flew and 40% arrived by land.
- An estimated 67% traveled for vacation/holiday.
- Canada is the second largest international market for Texas and largest for the U.S. by visitation.

2nd

largest international visitor market for Texas

* IMPACT *

In 2023, Canadian residents spent \$403.3 million at Texas destinations.

- ★ 90%
 Stayed in paid lodging
- ★ 6.2 Nights spent in the state on average
- ★ 71%
 Considered
 Texas their main
 destination

