

TEXAS MUSIC INDUSTRY DIRECTORY

2000 EDITION



TEXAS MUSIC OFFICE

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On the Cover:

Last year, the Texas Legislature officially designated the Lubbock region as the "Music Crossroads of Texas." Musical greats such as Roy Orbison, Bob Wills, Buddy Holly, James Sudduth, Alexander "Eck" Robertson, Buddy Knox, Bobby Fuller, and Margaret Pease Harper are a few of the many artists who made West Texas one of the most musically creative areas of our state.

The Creative Arts Department of South Plains College (SPC) in Levelland understands the value of this musical heritage, and tirelessly works to prepare young musicians who seek to make their own contributions. On the first Thursday of each month from the Tom T. Hall Production Studio, SPC broadcasts Thursday Night Live, a 90-minute musical performance. It is one of the best live country music showcases in the country. Each component of the program is student-run, including on-stage talent, production, lighting, sound reinforcement and stage craft. Programs such as Thursday Night Live provide an excellent opportunity for hands-on experience in performing and producing a live broadcast. Just a few short years ago, performing for free with her fellow students at South Plains College, you could see and hear the enormous talents of Natalie Maines. She's now a Grammy-winning Dixie Chick.

But Thursday Night Live is not the only completely student-run show in West Texas that serves to expand West Texas' musical landscape. Twenty-four hours a day, Texas Tech's radio station, KTXT-FM, broadcasts a wide variety of Texas music, as well as providing Texas Tech students with hands-on broadcast training. Further expanding West Texas' musical boundaries is The Buddy Holly Center. Opened in May 1999, it celebrates the visual, cultural and musical heritage of Lubbock through a museum dedicated to Lubbock's favorite native son. In addition to telling the story of West Texas music, the Center also features new exhibits by talented West Texas visual artists. It's located in the historic Depot District, also home to live music venues such as Liquid 2000, The Blue Light, the Cactus Theatre, Clousseau's, Hub City Brewery, the 19th Street Warehouse and Einstein's. Each personifies and celebrates Lubbock and West Texas' musical heritage.

— Sebastian Kitchen

Sebastian Kitchen is the Entertainment Editor of the University Daily, the student newspaper of Texas Tech University

Cover photograph of the Thursday Night Live broadcast performance on December 2, 1999 in the Tom T. Hall Auditorium at South Plains College by Greg Kreller, Photo Editor, University Daily, Texas Tech University. Photo ©1999 Greg Kreller. All rights reserved.